

ABSTRACT OF THE DISCLOSURE

A golf club head includes a body having a front face with a cavity formed therein. The cavity is defined by a bottom wall and a side wall, and a face insert is disposed in the cavity. The face insert has a perimeter edge spaced from the cavity side wall by a continuous protrusion that extends outwardly from the perimeter edge toward the cavity side wall. The continuous protrusion creates and maintains a continuous gap between the perimeter edge of the face insert and the side wall of the cavity. The continuous gap is filled with paint having a color which contrasts with the body and the face insert to provide a visual outline of the face insert. A plurality of dome-shaped protrusions extend rearwardly from a back surface of the face insert to keep the back surface of the face insert spaced from the cavity bottom wall. Double sided adhesive tape is disposed between the back surface of the face insert and the cavity bottom wall to fix the face insert to the body.